

# 'The Heart of Niagara': T-shirt campaign to support Community Missions, Heart, Love & Soul

Destination Niagara USA is launching "The Heart of Niagara" campaign to help support two Niagara County charities.

The agency said, "Now more than ever is it evident how essential both Heart, Love & Soul Inc. and Community Missions of Niagara Frontier Inc. are to the local community. This campaign allows us all to come together to not only assist two extremely worthy organizations, but also as a show of collective support as we navigate through this difficult time."

When purchasing a "Heart of Niagara" T-shirt, 100% of the profits are divided equally between the two organizations. The T-shirts, which range from \$18-\$22, feature Niagara Falls inside of a heart with the words "I am the heart of Niagara."

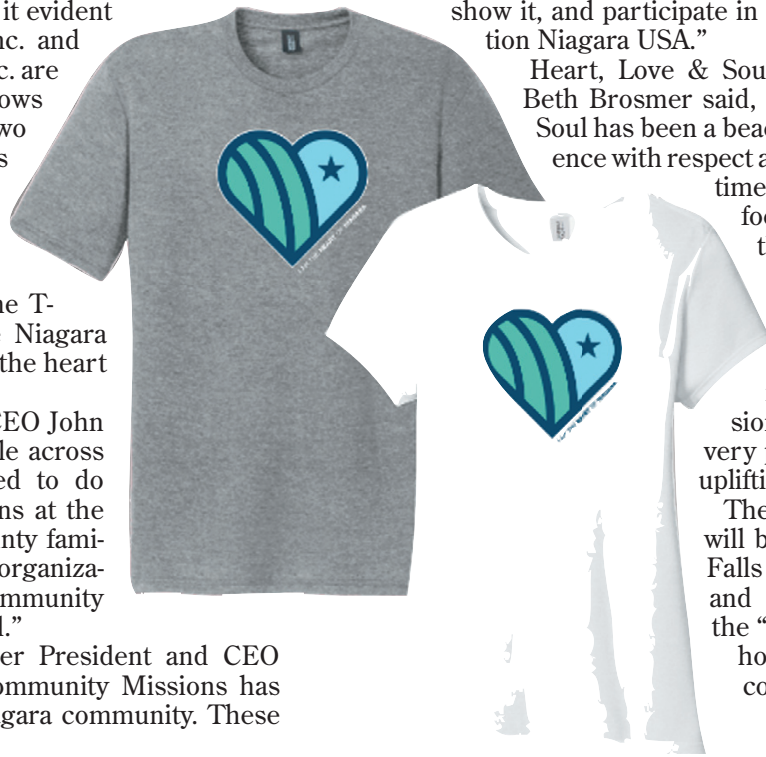
Destination Niagara USA President and CEO John Percy said, "At a time when so many people across our community are struggling, we wanted to do something to help support the organizations at the forefront of taking care of our Niagara County families. We are incredibly fortunate to have organizations such as Heart, Love & Soul and Community Missions dedicated to helping those in need."

Community Missions of Niagara Frontier President and CEO Robyn L. Krueger said, "For 95 years, Community Missions has served the ever-changing needs of the Niagara community. These

services are vital to the lives of many of our neighbors and families. We truly have a heart for Niagara Falls and are so pleased to show it, and participate in this campaign with Destination Niagara USA."

Heart, Love & Soul Executive Director Sister Beth Brosmer said, "Since 1983, Heart, Love & Soul has been a beacon of hope, an abiding presence with respect and care. In these disquieting times, Heart & Soul continues to focus on providing services that are even more critical to helping vulnerable members of our community. Support from friends like Destination Niagara USA invigorates our spirit of mission and purpose, and we are very pleased to participate in this uplifting community initiative."

The Heart of Niagara campaign will be shared across all Niagara Falls USA social media channels and can be purchased through the "shop" icon on the home page of niagarafallsusa.com.



## Town of Niagara news

The following announcements were posted to the town's Facebook page on May 11. Two reminders from the town clerk:

✓ All dogs must be licensed and on a leash. The town has had many complaints of loose dogs. There is a \$250 fine.

✓ Do not put cut grass into the street, as it is slippery and dangerous for bikers, walkers, children, etc.

The next Town Board Meeting is 6:30 p.m. Tuesday, May 19. One may call in on a teleconference at 1-646-558-8656 and use meeting number 266-996-2599.

## Sanborn Historical Society cancels events

The Sanborn Historical Society said it "is sorry to inform our hamlet and surrounding areas that we are cancelling our pancake breakfast on June 14 and our Farm Festival on July 25-26 due to the COVID-19 pandemic. We hope to see you soon. Stay safe."

For more, contact Chairwoman Bonnie Haskell at 990-6909.

## IN THE NEWS

### Developmental Disabilities Awareness Day 2020 canceled

Amid uncertainties, DD Awareness Day committee unanimously votes to cancel rescheduled event. The Developmental Disabilities Awareness Day has been canceled for 2020 due to social distancing requirements in New York state because of COVID-19. The DD Awareness Day committee unanimously voted to cancel

this year's events. "The DD Awareness Day committee decided unanimously to cancel this year's scheduled events. While we did not come to this decision lightly, we realize that, with Gov. Cuomo's social distancing requirements, we would not be able to maintain these guidelines while hosting this event," said Rick Banner, DD Awareness Day 2020 co-chairperson. "The face-to-face encounters, both formal and informal, that occur at DD Awareness Day are

invaluable, but the safety and health of all those involved are of the utmost importance. We look forward to holding the event in May 2021."

This year's events were originally scheduled for Thursday, May 28, and then rescheduled for Tuesday, Sept. 29. Both dates have now been cancelled.

Developmental Disabilities Awareness Day has been promoting community awareness and celebration since 1988. Disability service providers from around

the Western New York region participate in yearly scheduled events to inform, empower and celebrate the disability community.

### Boy Scouts to offer virtual event

The Boy Scouts of America, Greater Niagara Frontier Council, announced it will host a "virtual camporee," since "traditional campouts can't take place right

now." The event, scheduled for Friday, May 15, to Sunday, May 17, is for youth of all ages, regardless if they are a Boy Scouts member or not. The event starts at 6 p.m. Friday with a traditional opening flag ceremony and feature a wide array of events for all ages during the weekend.

For more information or to register for the event, visit the council's website at [www.wnyscouting.org](http://www.wnyscouting.org).



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 <b>JACK DANIELS</b> Whiskey • Cola or Honey Lemonade <b>\$11.99</b> <small>4 PK CANS</small>	 <b>CRYSTAL PALACE</b> 80° Vodka <b>\$11.99</b> <small>1.75</small>	 <b>RICH &amp; RARE</b> Canadian Whiskey <b>\$11.99</b> <small>1.75</small>	 <b>MCCORMICK</b> Silver or Gold Rum <b>\$15.99</b> <small>1.75</small>	 <b>SMIRNOFF</b> 80° or Red, White & Berry Vodka <b>\$17.99</b> <small>1.75</small>	 <b>GORDONS</b> London Dry Gin <b>\$17.99</b> <small>1.75</small>	 <b>CLAN MCGREGOR</b> Scotch Whiskey <b>\$18.99</b> <small>1.75</small>
 <b>SEAGRAMS</b> 7 Crown <b>\$18.99</b> <small>1.75</small>	 <b>KORBEL</b> Brandy <b>\$23.99</b> <small>1.75</small>	 <b>SEAGRAMS</b> V.O. Candian Whiskey <b>\$25.99</b> <small>1.75</small>	 <b>JIM BEAM</b> White Label Bourbon <b>\$26.99</b> <small>1.75</small>	 <b>JAMESON</b> Irish Whiskey <b>\$30.99</b> <small>LTR</small>	 <b>KAHLUA</b> Coffee Liqueur <b>\$35.99</b> <small>1.75</small>	 <b>CROWN ROYAL</b> Single Barrel Whiskey <b>STAFF SELECTED</b> <b>\$47.99</b> <small>750</small>
 <b>LARCENY</b> Single Barrel Bourbon <b>\$25.99</b> <small>750</small>	 <b>ELIJAH CRAIG</b> Single Barrel Bourbon <b>\$26.99</b> <small>750</small>	 <b>SMOOTH</b> Ambler Old Scout 107 Single Barrel <b>\$35.99</b> <small>750</small>	 <b>KNOB CREEK</b> Single Barrel Bourbon <b>\$39.99</b> <small>750</small>	 <b>HUDSON</b> Baby Bourbon <b>\$45.99</b> <small>750</small>	 <b>MAKERS MARK</b> Private Selection <b>\$59.99</b> <small>750</small>	 <b>WHISTLE PIG</b> 12 yr Rye Single Barrel <b>\$109.99</b> <small>750</small>
 <b>BULLY HILL</b> NYS Wines <b>\$5.99 - \$8.99</b> <small>750</small>	 <b>LINE 39</b> California Wines ALL TYPES <b>\$7.99</b> <small>750</small>	 <b>AVALON</b> Cabernet Sauvignon <b>\$7.99</b> <small>750</small>	 <b>ROBERT HALL</b> Paso Robles Zinfandel <b>\$8.99</b> <small>750</small>	 <b>COLUMBIA CREST</b> Grand Estates Merlot <b>\$8.99</b> <small>750</small>	 <b>MENAGE A TROIS</b> Red Blends <b>\$8.99</b> <small>750</small>	 <b>WOODBRIDGE</b> California Wines ALL TYPES <b>\$9.99</b> <small>1.5</small>
 <b>NOBLE VINES</b> 337 Cabernet Sauvignon <b>\$9.99</b> <small>750</small>	 <b>RODNEY STRONG</b> Chardonnay <b>\$9.99</b> <small>750</small>	 <b>HARKEN</b> Chardonnay <b>\$9.99</b> <small>750</small>	 <b>JAMES MITCHELL</b> Cabernet <b>\$9.99</b> <small>750</small>	 <b>KENDELL-JACKSON</b> Vintners Chardonnay <b>\$10.99</b> <small>750</small>	 <b>WILLIAM HILL</b> Sauvignon Blanc <b>\$11.99</b> <small>750</small>	 <b>RODNEY STRONG</b> Sonoma Cabernet <b>\$14.99</b> <small>750</small>
 <b>POGGIO</b> Sparkling Moscato <b>\$5.99</b> <small>750</small>	 <b>M•A•N</b> Chenin Blanc <b>\$6.99</b> <small>750</small>	 <b>BAROSSA VALLEY ESTATE</b> GSM <b>\$7.99</b> <small>750</small>	 <b>RENZO</b> Masi Chianti <b>\$9.99</b> <small>750</small>	 <b>CHLOE</b> Pinot Grigio <b>\$10.99</b> <small>750</small>	 <b>RUFFINO</b> Moscato D'Asti <b>\$11.99</b> <small>750</small>	 <b>THE PALM</b> Rose <b>\$12.99</b> <small>750</small>